



*FOR RELEASE:TBD*

## **Season Member sales exceed 17,000 for First Bank Broadway 2023-24 Season**

(GREENSBORO, NC) – The Steven Tanger Center for the Performing Arts announced today that it has exceeded 17,000 season seat memberships for the First Bank Broadway 2023-24 Season.

In honor of the blockbuster hit TINA – The Tina Turner Musical, Tanger Center named its third season “Simply the Best” with seven direct-from-New-York shows making stops in the Piedmont Triad. Partnering with industry leaders Nederlander and Professional Facilities Management, Inc. (PFM), the First Bank Broadway 2023-24 Season at Tanger Center includes:

- CHICAGO (Sept. 19-24, 2023)
- Disney’s ALADDIN (Oct. 31 – Nov. 5, 2023)
- Hadestown (Feb. 13-18, 2024)
- SIX (Mar. 5-10, 2024)
- TINA – The Tina Turner Musical (Mar. 26-31, 2024)
- Moulin Rouge! The Musical (April 16-28, 2024)
- Harper Lee’s To Kill a Mockingbird (May 14-19, 2024)

In addition to the seven Broadway season shows, two special Broadway ‘add-ons’:

- Dr. Seuss’ HOW THE GRINCH STOLE CHRISTMAS (Nov. 21-26, 2023)
- My Fair Lady (Jan. 26-28, 2024)

“After selling out six of eight of the Broadway shows in our recently completed 2022-23 season, the buzz surrounding our third season has been amazing,” said Greensboro Coliseum Complex managing director Matt Brown. “Nederlander and PFM provided an amazing lineup of shows and the public response has been incredible. We are on a record pace as we look at exceed our record-setting inaugural season total of 17,414 members. With demand at such a high level, we recommend those still interested in seeing these seven fantastic shows to purchase a season ticket as soon as possible!”

“In just two years Greensboro and the Tanger Center has emerged as one of the hottest Broadway markets in the country,” noted PFM president J. Lynn Singleton, on behalf of the partners at PFM and Nederlander. “We appreciate the support of the Piedmont Triad community and look forward to building on our success with a spectacular 2023-24 season.”



Broadway season seat memberships are still available and best availability remains on Wednesday and Sunday evening. For additional information, or to purchase memberships, please visit [TangerCenter.com](http://TangerCenter.com).

## **ABOUT TANGER CENTER**

A \$94M, state-of-the-art facility that has transformed downtown Greensboro (NC), the Steven Tanger Center for the Performing Arts venue is home to touring Broadway productions, concerts, Guilford College's Bryan Series, Greensboro Symphony Orchestra performances, comedy shows and all types of family entertainment. In its remarkable first two years, the Tanger Center has hosted over 700,000 patrons, 382 events and performances and 146 sold-out shows. Presented with partners Nederlander and Professional Facilities Management (PFM), the First Bank Broadway Series is one of the nation's top-selling one-week Broadway series. The 3,000-seat venue is managed by the staff of the Greensboro Coliseum Complex. Visit [TangerCenter.com](http://TangerCenter.com) for more information.