



2014 Attendance Rankings Place DPAC Among the Best Theaters in America

Top-Five Rankings and Record 93 Sellouts Highlight Sixth Year of Operation

DURHAM, NC- January 14, 2015 – For the fifth consecutive year, **DPAC** has placed in the top five theaters in the U.S. as tracked by multiple industry-leading trade magazines. In their year-end published attendance rankings, **Pollstar**, **Billboard** and **Venues Today** all placed **DPAC** among the top five venues in the U.S. among reporting venues of its size and type. **DPAC's** 2014 calendar year featured 199 events which drew over 412,000 guests and saw a record 93 sellouts.

"It's always an honor to be mentioned in tandem with some of America's most iconic venues," said Bob Klaus, General Manager at **DPAC**. "In just six years **Nederlander** and **PFM** have established **DPAC** as one of the top theaters in America, and our thanks go out to the fans who were part of this being one of our most memorable years ever. Our vision is simply to be our guests' favorite place for live entertainment. Everything we do, from booking the biggest Broadway, concerts and comedy shows, to welcoming every guest with our famous red carpet hospitality, is done with the guest in mind."

Heading the list of the highest attended shows were Broadway multi-week sellouts **The Book of Mormon** and **The Phantom of the Opera** which drew almost 85,000 guests as part of **DPAC's** signature series, **SunTrust Broadway at DPAC**.

In addition to Broadway blockbusters, **DPAC** again delivered audiences great variety and 'something for everyone'. Concert sellouts featured classic rockers **Ringo Starr** and **Crosby, Stills & Nash**, R&B superstars **Patti LaBelle** and **Maxwell**, international artists like **Celtic Woman** and **Susan Boyle**, plus the world-renowned American Dance Festival. Comedy also played a big role in **DPAC's** year with **Chelsea Handler**, **Dave Chappelle** and **John Oliver** selling out multi-performance engagements.

"At **DPAC** we believe in great entertainment experiences," stated Rachel Traversari, Senior Director of Marketing at **DPAC**. "We're passionate about booking the very best shows and there is nothing better than seeing our guests leaving with smiles and what we know will be the memories of a lifetime."

- Download videos from **DPAC's** top five Broadway shows: <http://bit.ly/DPACBroadway>
- Download photos from **DPAC's** top concerts and comedy shows: <http://bit.ly/DPACConcertsComedy>

About DPAC

Since its opening in 2008, **DPAC**, Durham Performing Arts Center, has become the center for live entertainment in the Triangle. Recognized for its contemporary design, **DPAC** features 2,700 seats, intimate sightlines and state-of-the-art sound and video. Listed five times in the top five in *Pollstar* magazine's annual worldwide theater attendance rankings, **DPAC** is currently the #4 ranked theater in the U.S.

With a mission of presenting one-of a-kind live entertainment events, **DPAC** truly has 'something for everyone,' hosting 200 performances a year, including spectacular touring Broadway productions, high-profile concert and comedy events, family shows and the heralded American Dance Festival. Owned by the City of Durham and operated under the direction of Nederlander and Professional Facilities Management (PFM), **DPAC** has been listed five consecutive years as the #1 performing arts organization in the region by the *Triangle Business Journal*.

For more information please go to www.DPACnc.com

2014 Attendance Rankings

	<i>Pollstar</i> 2014 Attendance	Capacity
1.	Radio City Music Hall - New York NY	6,015
2.	The Colosseum at Caesars Palace - Las Vegas NV	4,148
3.	The Fox Theatre - Atlanta GA	4,678
4.	DPAC - Durham NC	2,712
5.	Nokia Theatre L.A. LIVE - Los Angeles CA	7,100
	<i>Pollstar</i> is the only trade publication covering the worldwide concert industry and has been supplying in-depth information to every professional concert promoter, booking agent, artist manager, facility executive and every other entity involved in the live entertainment business for 30 years. January 19, 2015 Edition Reporting period: January 1, 2014 – December 31, 2014	

	<i>Venues Today</i>	Capacity
	2014 Attendance <i>Venues 2,001 to 5,000 seats</i>	
1.	The Colosseum at Caesars Palace - Las Vegas NV	4,148
2.	The Fox Theatre - Atlanta GA	4,678
3.	Orpheum Theatre - Minneapolis MN	2,600
4.	DPAC - Durham NC	2,712
5.	The Smith Center for the Performing Arts - Las Vegas NV	2,050
	<i>Venues Today</i> is a leading international trade publication that covers the business side of entertainment and sports venues. December 2014 Edition Reporting period: October 16, 2013 – October 15, 2014	

	<i>Billboard</i>	Capacity
	2014 Attendance <i>Venues under 5,000 seats</i>	
1.	The Colosseum at Caesars Palace - Las Vegas, NV	4,148
2.	The Fox Theatre - Atlanta GA	4,678
3.	DPAC - Durham, NC	2,712
4.	Adrienne Arsht Center for the Performing Arts - Miami FL	2,400
5.	The Beacon Theater - New York NY	2,900
	<i>Billboard</i> is the world's premier music publication, and has served the entertainment business since 1894. <i>Billboard</i> and its popular music charts have evolved into the primary source of information on trends and innovation in music, serving music fans, artists, top executives, tour promoters, publishers, radio programmers, lawyers, retailers, digital entrepreneurs and many others. Dec 12, 2014 Edition Reporting period: December 1, 2013 – November 30, 2014	

2014 – DPAC Biggest Events

Top Five DPAC Broadway Shows in 2014

	Show
1	<i>The Book of Mormon</i>
2	<i>The Phantom of the Opera</i>
3	<i>Dirty Dancing</i>
4	<i>Once</i>
5	Rodgers+Hammerstein's <i>Cinderella</i>

Top Fifteen DPAC Concerts in 2014

	Show
1	Ringo Starr & His All Starr Band
2	Crosby, Stills & Nash
3	Celtic Woman
4	Joe Bonamassa
5	Maxwell
6	Frankie Valli and The Four Seasons
7	Weezer
8	Patti LaBelle
9	Rob Thomas
10	The Moody Blues
11	Jaheim
12	Mannheim Steamroller
13	The Temptations & The Four Tops
14	Susan Boyle
15	Kirk Franklin

Top Five DPAC Comedy Events in 2014

	Show
1	Dave Chappelle
2	John Oliver
3	Jay Leno
4	Chelsea Handler
5	Bill Cosby

Top Five DPAC Special Events in 2014

	Show
1	Ira David Wood III's <i>A Christmas Carol</i>
2	American Dance Festival
3	MOVE Live on Tour
4	Carolina Ballet's <i>The Nutcracker</i>
5	Tyler Perry's <i>Hell Hath No Fury Like a Woman Scorned</i>