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DPAC Tops National Theatre Rankings

DURHAM, N.C. – As 2023 comes to a close, DPAC is again ranked among the top theaters in the country based on ticket revenues and attendance figures tracked by the largest three U.S. publications that cover live entertainment and live entertainment venues.

DPAC has been ranked among the top ten theaters in the U.S. for over a decade, alongside some of the nation's biggest and most iconic theaters, including The Fox Theatre in Atlanta, Radio City Music Hall in New York City, and the Ryman Auditorium in Nashville.

In *VenuesNow* annual rankings published December 11th, DPAC took top honors with a #1 ranking among U.S. theaters (*based on attendance*). This is the first time DPAC has achieved this top spot in the prestigious end-of-year rankings, having placed #2 in the *VenuesNow* rankings in 2018 and 2022.

Pollstar Magazine, which published their annual rankings on December 7th, ranks theaters in two separate charts, one for attendance and a second for ticket revenues. For 2023, *Pollstar* placed DPAC #3 in attendance and #4 in ticket revenues in its annual year-end rankings for U.S. theaters.

And in a third publication issued November 30th, *Billboard Magazine* ranked DPAC #4 in the U.S. (*based on ticket revenues*).

Operated under the direction of Nederlander and Professional Facilities Management (PFM), 2023 marked the start of DPAC's 15th season. Developed and owned by the City of Durham, DPAC has welcomed over six million guests to nearly 3,000 performances since opening in 2008.

"Our thanks to the fans and performers who come together to bring DPAC alive night-afternight," said Bob Klaus, General Manager of DPAC. "Our goals have always been just this: great shows, good times, and the very best customer service among any theater in America. With these goals, we look forward to sharing the magic of live entertainment for years to come."



Top National Rankings

VenuesNow – DPAC #1 in America – Based on Attendance

In *VenuesNow*'s latest ranking, DPAC places among some of the most prestigious venues in the country including the iconic Fox Theatre in Atlanta and Seattle's Paramount Theatre.

VenuesNow is an entertainment business trade publication and website covering live entertainment venues across the globe, serving managers, owners, operators and bookers of arenas, amphitheaters, stadiums, performing arts centers, clubs, theaters, and convention centers.

U.S. Ranking	Venue / City	Capacity
1.	DPAC Durham, NC	2,704
2.	Fox Theatre Atlanta, GA	4,600
3.	Paramount Theatre Seattle, WA	2,800
4.	Beacon Theatre New York, NY	2,800
5.	Fox Theatre Detroit, MI	5,000
6.	Chicago Theatre Chicago, IL	3,600
7.	Dr. Phillips Center Orlando, FL	2,700
8.	Ryman Auditorium Nashville, TN	2,300
9.	Steven Tanger Center Greensboro, NC	3,000
10.	Orpheum Theatre Minneapolis, MN	2,600

VenuesNow 2023 Top Stops - 2,001 to 5,000 (capacity) November 17, 2022, to November 15, 2023 Ranked by Attendance



Pollstar - DPAC #3 in America – Based on Attendance

Pollstar Magazine, known as the Voice of Live Entertainment for over 40 years, has ranked DPAC #3 in reported ticket sales and #4 in reported ticket revenues among U.S. theatres.

Pollstar provides the most up-to-date, relevant, and useful data available for the global concert and live events industry, delivering an unmatched archive of live entertainment data, a focus on editorial excellence, and the most powerful metrics of entertainment industry success available anywhere.

U.S. Ranking	Venue / City	Capacity
1.	Radio City Music Hall New York, NY	6,000
2.	Hard Rock Live Hollywood, FL	7,000
3.	DPAC Durham, NC	2,704
4.	Fox Theatre Atlanta, GA	4,600
5.	Paramount Theatre Seattle, WA	2,800
6.	Dolby Live at Park MGM Las Vegas, NV	6,400
7.	The Anthem Washington, DC	3,200
8.	Beacon Theatre New York, NY	2,800
9.	Fox Theatre Detroit, MI	5,000
10.	Chicago Theatre Chicago, IL	3,600

Pollstar

2023 Worldwide Ticket Sales - Top 200 Theatres November 17, 2022, to November 15, 2023 Ranked by Attendance



Pollstar - DPAC #4 in America - Based on Ticket Revenue

U.S. Ranking	Venue / City	Capacity
1.	Radio City Music Hall New York, NY	6,000
2.	Dolby Live at Park MGM Las Vegas, NV	6,400
3.	Hard Rock Live Hollywood, FL	7,000
4.	DPAC Durham, NC	2,704
5.	Fox Theatre Atlanta, GA	4,600
6.	Beacon Theatre New York, NY	2,800
7.	Resorts World Theatre Las Vegas, NV	5,000
8.	YouTube Theater Inglewood, CA	6,000
9.	Dr. Phillips Center Orlando, FL	2,700
10.	Paramount Theatre Seattle, WA	2,800

Pollstar

2023 Worldwide Ticket Revenues - Top 200 Theatres November 17, 2022, to November 15, 2023 Ranked by Ticket Revenue



Billboard Magazine - DPAC #4 in America – Based on Ticket Revenue

In another just released publication, *Billboard Magazine* ranked DPAC as the fourth most successful venue in the U.S. based on ticket revenues.

Billboard is an American music and entertainment magazine published weekly by the Billboard-Hollywood Reporter Media Group, a division of MRC Media & Info. The magazine provides music charts, news, video, opinion, reviews, events, and style related to the music and live events industry.

U.S Ranking	Venue / City	Capacity
1.	Resorts World Theatre Las Vegas, NV	5,000
2.	Fox Theatre Atlanta, GA	4,600
3.	Beacon Theatre New York, NY	2,800
4.	DPAC Durham, NC	2,704
5.	David A. Straz Jr. Center for the Performing Arts Tampa, FL	2,600
6.	Broward Center for the Performing Arts Fort Lauderdale, FL	5,400
7.	Chicago Theatre Chicago, IL	3,600
8.	The Mission Ballroom Denver, CO	3,900
9.	Encore Theater at Wynn Resort Las Vegas, NV	1,480
10.	David A. Straz Jr. Center for the Performing Arts Tampa, FL	2,600

Billboard Boxscore 2023 Top Venues - 5,000 or Less Capacity November 1, 2022, to September 30, 2023 Ranked by Ticket Revenue

DPAC | GREAT SHOWS. GOOD TIMES CELEBRATING 15 SEASONS



DPAC's Top Events of the Year

Top Five Broadway Shows:

- 1. WICKED (32 performances) August 23 September 17, 2023
- 2. MJ the Musical (16 performances) October 10 22, 2023
- 3. SIX the Musical (16 performances) June 20 July 2, 2023
- 4. Moulin Rouge! The Musical (16 performances) May 3 14, 2023
- 5. The Book of Mormon (8 performances) February 14 19, 2023

Top Ten Concerts:

- 1. Widespread Panic (3 performances) February 9 11, 2023
- 2. Harry Connick, Jr. (2 performances) November 22 23, 2022
- 3. Brandi Carlile February 22, 2023
- 4. John Mellencamp May 20, 2023
- 5. Fantasia December 22, 2022
- 6. Chicago September 28, 2023
- 7. Anthony Hamilton January 13, 2023
- 8. Tedeschi Trucks Band March 28, 2023
- 9. Tony! Toni! Tone! October 1, 2023
- 10. Patti LaBelle September 29, 2023

Top Ten Comedy Shows:

- 1. Matt Rife (4 performances) October 26 27, 2023
- 2. **Trevor Noah** (4 performances) March 24 27, 2023
- 3. Jim Gaffigan (4 performances) January 27 & 28, 2023
- 4. John Oliver (2 performances) July 8-9, 2023
- 5. Taylor Tomlinson (3 Performances) April 1 2, 2023
- 6. Jo Koy (2 Performances) September 22 23, 2023
- 7. Leanne Morgan (2 Performances) August 17 18, 2023
- 8. **85 South Show Live** July 15, 2023
- 9. Shane Gillis (2 Performances) June 9, 2023
- 10. Chelsea Handler October 7, 2023



Top Five Special Events:

- A Christmas Carol Presented by Theatre in the Park (6 performances) December 14 – 18, 2022
- 2. Carolina Ballet's The Nutcracker (4 Performances) December 10 11, 2022
- 3. American Ballet Theatre: Giselle (5 Performances) March 16 19, 2023
- 4. The Hip Hop Nutcracker (2 performances) December 23, 2023
- 5. Bluey's Big Play (2 performances) June 6 & 7, 2023

Celebrating 15 Seasons

Throughout 2023, DPAC hosted a variety of events including hit Broadway shows, superstar concerts, worldclass comedians, and special events of all kinds. From unique solo performances by the biggest names in music, such as Brandi Carlile and John Mellencamp, to multiple sold out shows from top comedians Trevor Noah and Jim Gaffigan, DPAC brought the best of live entertainment to the Triangle.

DPAC's signature series, Truist Broadway at DPAC, also presented the biggest Broadway shows direct from New York. Guests loved the return of the Broadway sensation *WICKED*, as well as brand new productions of *MJ the Musical, Six the Musical* and *Moulin Rouge! The Musical*. With almost 17,000 Truist Broadway members, DPAC remains one of the largest one-week subscription series in the country for Broadway.

During 2024, DPAC will continue to celebrate its 15th anniversary with over 200 of the biggest and best shows yet, including the return of the show of a lifetime, Disney's *The Lion King*.

For a full list of upcoming events, please visit <u>www.DPACnc.com</u>.

Link to Venue Photos: <u>https://bit.ly/VenuePhotos23</u> Link to Top Broadway B-Roll: <u>https://bit.ly/TopBroadway23</u> Link to Top Concerts Photos: <u>https://bit.ly/TopTenConcerts2023</u> Link to Top Comedy/Special Events Photos: <u>https://bit.ly/TopComedyandSpecialEvents23</u>

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DPAC | GREAT SHOWS. GOOD TIMES CELEBRATING 15 SEASONS



About DPAC

Since its opening in 2008, **DPAC** (Durham Performing Arts Center) has become the center for live entertainment in North Carolina. Recognized for its contemporary design, **DPAC** features 2,700 seats, intimate sightlines, and state-of-the-art sound and video. Ranked annually among the top-five theaters in America by three leading national magazines that cover live entertainment events and venues, in 2020 DPAC was among ten U.S. venues nominated for **Theatre of the Decade** by *Pollstar Magazine*.

With a mission of presenting one-of-a-kind live entertainment events, **DPAC** truly has "something for everyone," hosting up to 550,000 guests per year to its 200 to 250 performances. Each season, the stage at DPAC comes alive with spectacular touring Broadway productions, high-profile concert and comedy events, family shows and special events of all kinds.

Owned by the City of Durham and operated under the direction of Nederlander and Professional Facilities Management (PFM), since 2011 **DPAC** has been listed as the #1 performing arts organization in the region by the *Triangle Business Journal*.

For more information, please visit: <u>www.DPACnc.com</u>