



FOR IMMEDIATE RELEASE

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DPAC Welcomes Seven Millionth Guest



DURHAM, N.C. – Last Friday, August 22nd, DPAC welcomed its seven millionth guest at *The Rocket Man Show*, the #1 Elton John Tribute Show. This significant milestone came at the start of DPAC's 2025 / 2026 season, which began this July with a sold-out week-long engagement of *Les Misérables*.

DPAC staff were on site to count each guest entering the building and then greet and celebrate with the seven millionth guest. DPAC's "lucky guest" passed through the entry doors at approximately 7:15 PM.

"We are thankful to every guest who has made DPAC a part of their lives," said Bob Klaus, General Manager of DPAC. "Reaching seven million guests is more than a number; it's a reflection of the unforgettable moments we've shared together over the past 17 years."

DPAC's seven millionth guests were Cynthia and Kevin. Cynthia is from the Triangle and is a longtime fan of the venue and often attends events at DPAC.

DPAC presented by First Horizon

Great Shows, Good Times.

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In celebration of DPAC reaching this attendance milestone, these lucky guests received a VIP ticket upgrade package, including front row seats to *The Rocket Man Show*, President's Club passes, a special meet and greet with the star of *The Rocket Man Show*, Rus Anderson, and a pair of tickets to SEVEN hit shows coming to DPAC. This prize package is valued at over \$3,000.

DPAC celebrated its last key milestone in October 2023, when the theater welcomed its six millionth guest during a two-week premiere engagement of *MJ The Musical*.

Since opening in 2008, DPAC has presented over 3,300 events, including spectacular Broadway productions, the very best of concerts and comedy, family shows, and special events of all kinds. Over 1,500 of these events were total sellouts, including almost all performances of DPAC's signature series, Broadway at DPAC, one of the most successful Broadway series in America.

In addition, DPAC has been consistently ranked among the top ten theaters and performing arts centers in the U.S., winning the prestigious IEBA Theater of the Year Award while having been nominated alongside some of the most iconic venues in America by *Billboard* and *Pollstar* magazines for their Theatre of the Year and Theatre of the Decade awards.

Video of DPAC's Seven Millionth Guest: <https://bit.ly/7MillionVideo>

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About DPAC

DPAC presented by First Horizon is proud to present some of the biggest shows and stars in the world in an intimate 2,700-seat setting where the guest experience reigns supreme. For 16 years, DPAC has been consistently ranked among the top five theaters and performing arts centers in the U.S., winning the prestigious IEBA Theater of the Year Award while having been nominated alongside some of the most iconic venues in America by *Billboard* and *Pollstar* magazines for their Theater of the Year and Theatre of the Decade awards.



With a mission of presenting one-of-a-kind live entertainment, DPAC truly has “something for everyone,” hosting up to 600,000 guests per year with 250 plus performances. Every season, the stage at DPAC comes alive with spectacular Broadway productions, the very best of concerts and comedy, family shows, and special events of all kinds.

Managed by Nederlander and Professional Facilities Management (PFM), two of the country’s most successful theatre producers, presenters, and venue management companies under a long-term operation agreement with the City of Durham, DPAC is one of the most successful public-private partnerships of its kind, generating over \$1 billion dollars in measured economic impact since its opening in 2008.

For more information, please visit: www.DPACnc.com