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Tanger Center Announces New Broadway Season



“Dare to Dream” Season to Feature Blockbuster Shows including Disney’s Frozen, Ain’t Too Proud, Beetlejuice, The Book of Mormon and more

GREENSBORO, N.C. – In partnership with Nederlander and Professional Facilities Management (PFM), the Steven Tanger Center for the Performing Arts welcomes Broadway title and name series sponsor, First Bank, and announces shows for its 2022-23 Broadway season.

After a record-breaking 17,400 Season Seat Members in its inaugural season, Tanger Center invites the Triad to “Dare to Dream” for its second Broadway season. A seventh show has been added to the season lineup as Direct-from-New-York shows make their premieres in the Piedmont Triad.

The First Bank Broadway, 2022-23 Season at Tanger Center includes:

- Pretty Woman: The Musical: October 25-30, 2022
- Jagged Little Pill: December 6-11, 2022
- CATS: January 24-29, 2023
- The Book of Mormon: February 21-26, 2023
- Ain’t Too Proud – The Life and Times of The Temptations: March 14-19, 2023
- Beetlejuice: April 18-23, 2023
- Disney’s Frozen: May 17-June 4, 2023

“We are thrilled to bring the second season of Broadway entertainment to Triad patrons,” said Nick Scandalios, Executive Vice President of the Nederlander Organization. “After a wildly successful inaugural season in a beautiful new venue, we are grateful to bring these seven extraordinary productions to this amazing community.”

Lynn Singleton, President of PFM, noted, “Along with our partners at Nederlander and the City of Greensboro, we are proud to help bring first-class shows to the Tanger Center. We look forward to another great season of Broadway in the Piedmont Triad!”



“Our Broadway partners, Nederlander and PFM, have delivered another spectacular lineup of premier national touring Broadway productions for our second season,” said Matt Brown, Managing Director of the Greensboro Coliseum Complex. “We look forward to building on the incredible public response to our inaugural season as the Tanger Center continues to draw capacity crowds to downtown Greensboro and generate huge economic impact for the Piedmont Triad region.”

“We are very excited to partner with the Tanger Center to bring these wonderful shows to the Triad area,” said First Bank’s Adam Currie, Chief Banking Officer. “We are committed to community and bringing arts to the people of the Triad is important to us. With nearly 100 years of service in the Carolinas, we pride ourselves on keeping community first. Enjoy the season!”

The following information outlines the purchasing process for the First Bank Broadway, 2022-23 Season at Tanger Center:

- Current Broadway Season Seat Members have first access to seats by renewing their current subscriptions by May 4 at FirstBankBroadway.com and clicking on “Renew Here.”
- **The public on-sale for Broadway season memberships will be Monday, June 6 at 10 a.m. at FirstBankBroadway.com**
- Patrons can register to become a [Tanger Center Insider](#) for updated news and information or sign-up for early access to Season Seats [here](#).

Please note that the on-sale dates for individual tickets to each of the seven shows is to be announced. Season Seat Members will have first chance to guarantee their seats to all seven Broadway season shows.

PRETTY WOMAN: THE MUSICAL

October 25-30, 2022

Based on one of Hollywood’s most beloved romantic stories of all time, **PRETTY WOMAN: THE MUSICAL** is now on tour! **PRETTY WOMAN: THE MUSICAL** springs to life with a powerhouse creative team led by two-time Tony Award®-winning director and choreographer Jerry Mitchell. Brought to the stage by lead producer Paula Wagner, the show features an original score by Grammy® winner Bryan Adams and Jim Vallance, and a book by the movie’s legendary director Garry Marshall and screenwriter J. F. Lawton. **PRETTY WOMAN: THE MUSICAL** will lift your spirits and light up your heart. Are you ready to fall in love all over again?



JAGGED LITTLE PILL

December 6-11, 2022

SOME SHOWS YOU SEE. THIS SHOW YOU FEEL.

Joy, love, heartache, strength, wisdom, catharsis, LIFE—everything we’ve been waiting to see in a Broadway show— is here in the exhilarating, fearless new musical based on Alanis Morissette’s world-changing music. Directed by Tony Award winner Diane Paulus (*Waitress, Pippin, upcoming 1776*) with a Tony-winning book by Diablo Cody (*Juno*) and Grammy-winning score, this electrifying production about a perfectly imperfect American family “vaults the audience to its collective feet” (*The Guardian*). “Redemptive, rousing and real, **JAGGED LITTLE PILL** stands alongside the original musicals that have sustained the best hopes of Broadway.” (*The New York Times*)

You live, you learn, you remember what it’s like to feel truly human... at **JAGGED LITTLE PILL**.

CATS

January 24-29, 2023

Rediscover **CATS**—the beloved musical with breathtaking music—including one of the most treasured songs in musical theater, "Memory." Featuring new sound design, direction and choreography for a new generation — experience CATS for the first time as it begins a new life, or let it thrill you all over again!

THE BOOK OF MORMON

February 21-26, 2023

The New York Times calls it “The best musical of this century.” *The Washington Post* says, “It is the kind of evening that restores your faith in musicals.” And *Entertainment Weekly* says, “Grade A: the funniest musical of all time.” Jimmy Fallon of *The Tonight Show* calls it “Genius. Brilliant. Phenomenal.” It’s **THE BOOK OF MORMON**, the nine-time Tony Award®-winning Best Musical from the creators of *South Park*. Contains explicit language. For more information, visit BookOfMormonTheMusical.com.

AIN'T TOO PROUD – The Life and Times of The Temptations

March 14-19, 2023

AIN'T TOO PROUD – The Life and Times of The Temptations is the electrifying new smash-hit Broadway musical that follows The Temptations’ extraordinary journey from the streets of Detroit to the Rock & Roll Hall of Fame.

Nominated for 12 Tony® Awards and the winner of the 2019 Tony Award for Best Choreography, it’s a thrilling story of brotherhood, family, loyalty, and betrayal during a decade of civil unrest in America. Set to the beat of the group’s treasured hits, including “My Girl,” “Just My Imagination,” “Get Ready,” and “Papa Was a Rolling Stone,” **AIN'T TOO**



PROUD tells the unforgettable story of the legendary quintet that *Billboard Magazine* named the greatest R&B group of all time.

BEETLEJUICE

April 18-23, 2023

He earned his stripes on Broadway... now the ghost-with-the-most is coming to Greensboro!

It's showtime! Based on Tim Burton's dearly beloved film, this hilarious musical tells the story of Lydia Deetz, a strange and unusual teenager whose whole life changes when she meets a recently deceased couple and a demon with a thing for stripes. With an irreverent book, an astonishing set, and a score that's out of this Netherworld, **BEETLEJUICE** is "SCREAMINGLY GOOD FUN!" (*Variety*). And under its uproarious surface (six feet under, to be exact), it's a remarkably touching show about family, love, and making the most of every Day-O!

Disney's FROZEN

May 17 – June 4, 2023

From the producer of *The Lion King* and *Aladdin*, **FROZEN**, the Tony[®]-nominated Best Musical, is now on tour across North America, and the critics rave, "It's simply magical!" (*LA Daily News*). *FROZEN* features the songs you love from the original Oscar[®]-winning film, plus an expanded score with a dozen new numbers.

An unforgettable theatrical experience filled with sensational special effects, stunning sets and costumes, and powerhouse performances, **FROZEN** is everything you want in a musical: It's moving. It's spectacular. And above all, it's pure Broadway joy.

About Tanger Center

A \$93M, state-of-the-art facility that has transformed downtown Greensboro (NC), the Steven Tanger Center for the Performing Arts will host more than 150 events in its inaugural year. Managed by the staff of the Greensboro Coliseum Complex, the 3,000-seat venue is home to touring Broadway productions, concerts, Guilford College's Bryan Series, Greensboro Symphony Orchestra performances, comedy shows and all types of family entertainment.

Since its opening in September 2021, the Tanger Center has hosted over 200,000 patrons and a wide variety of live entertainment, including concerts from multi-platinum selling artists including Sting, Josh Groban, Patti LaBelle, Boyz II Men and Little Big Town, as well as a record-setting runs of Broadway sensations *WICKED* and Disney's *THE LION KING*.

Visit TangerCenter.com for more information.

For show production photos and available B-Roll, [click here](#). | **Press Contact:** Jessica Aguirre, jessica.aguirre@greensboro-nc.gov

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